

Japan IP Association

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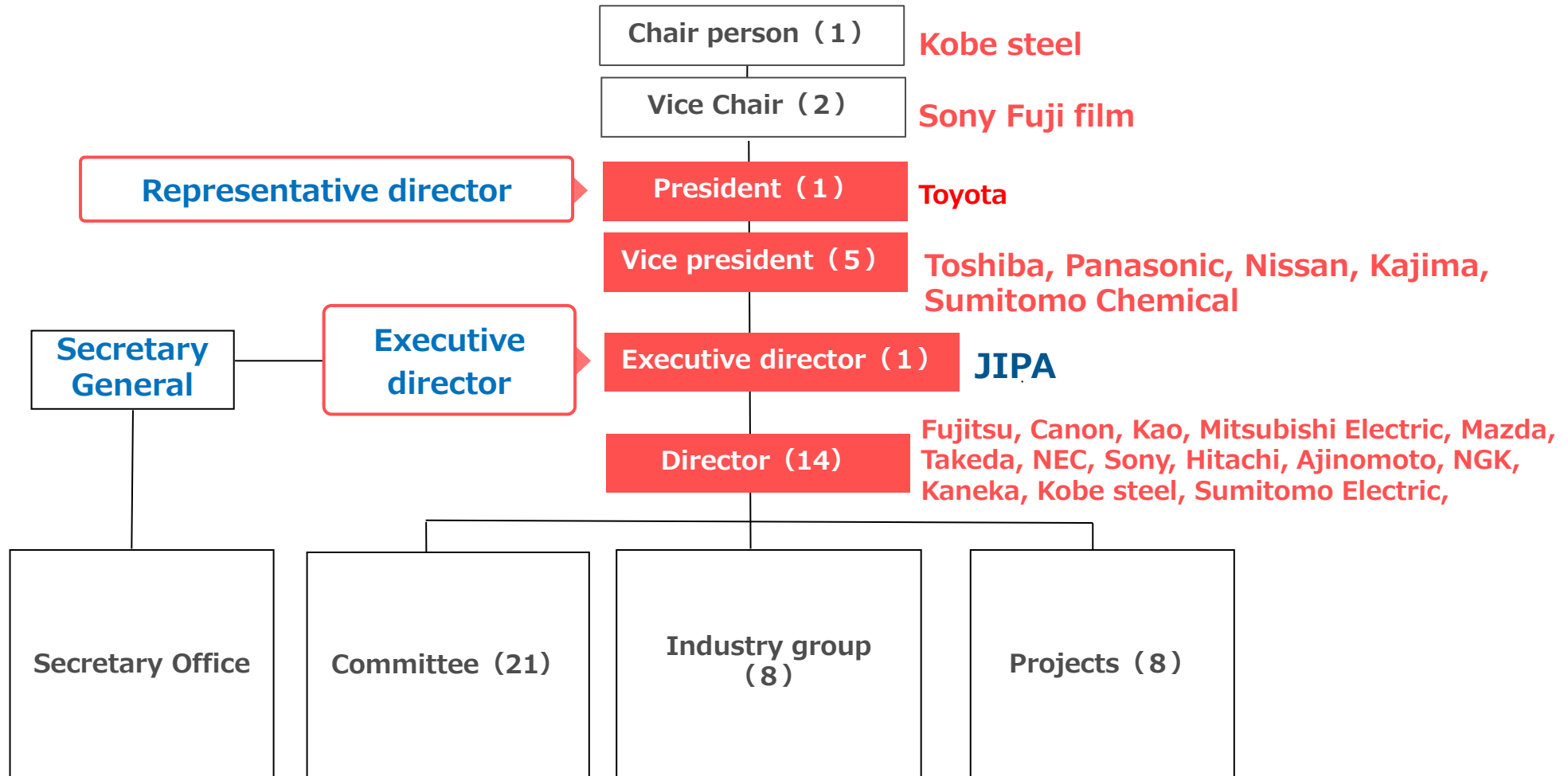


Establishment :1938

The patent applications filed by JIPA member companies account for more than 80% of all patent applications filed in Japan.

Given its considerable influence, JIPA has set itself the high goal of contributing to sound global industrial development through the use of IP

Organization chart



What is JIPA ?

- **JIPA assists Japanese companies in leveraging IP effectively to enhance their international industrial competitiveness.**
- **JIPA has about 1,300 members.**
- **The patent applications filed by JIPA members account for more than 80% of all the patent applications filed globally.**
- **Through their business activities, companies make decisions concerning IP, based on business trends and other information including JIPA information.**



Training policy

- **JIPA offers a unique personnel training system whereby the senior employees of one company coach the junior employees of other companies through training and committee activities.**
- **The practical skills needed to make such decision cannot be acquired only through the study of law, but junior employees can learn them from senior employees.**
- **This method has been in place since JIPA's establishment in 1938.**



Training system

- **JIPA runs more than 150 training courses, not only for companies' IP members, but also for business owners, engineers, and personnel working in other business sections including sales, promotion, strategy planning, etc.**
- **JIPA training courses are designed by the Training Planning Committee made by member companies. That means essential programs for corporate business are reflected directly and in a timely manner.**



Number of trainee 15,000 / a year

- **Not only studying through JIPA training courses, but also participating in JIPA committee or project is also effective to learn from senior employees.**
- **Every year about 15,000 people participate in JIPA training courses and programs.**
- **Every year about 1,000 people participate in JIPA committee and project**
- **JIPA also runs overseas training programs that provide participants with the opportunity to stay in a foreign country for a certain period to receive intensive expert training.**



More than 150 training courses

- **Introductory knowledge course 5**
- **Basic knowledge course 10**
- **Practical knowledge course 31**
- **Dispute study course 10**
- **Practical debate course 7**
- **Strategy course 2**
- **Foreign country law study course 16**
- **Foreign country staying course 6**
- **Business and engineering persons course 30**
- **Leader course 3**
- **New information seminar course 33**



Member company's Logo (sample)



Answer to matrix

Policy : Cover all types of IP in business

JIPA members are not only manufacturers but also companies engaged in a diverse range of business fields including banking, trade, mass media, digital content, etc. It means IP includes also know-how, know-why, business solution, data management, brand management, etc.

Check of suitability : All training courses are designed by Training Planning Committee, which means training plan is made from view point of business.



Answer to matrix

Training : More than 150 courses

On the job training : Through business in each company

Evaluation : Whether effectively enhance member companies' international industrial competitiveness.

